

FAX# 703 528 7880 SEP5/12 16.11
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

SALES PRSN WA- JOE KNAUER

REGIONAL

FLIGHT DATES SEP4/12 SEP10/12 WK-1

DATE SEP5/12 16.11

TO LENA
FR JULIE

PLS CEM,

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

PROGRAM : NOON NEWS

REP HEADLINE# 6269458 TRF# 329178
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES
SEP5/12 16.11
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|----------|-----|-----|---|--|-----|---|
| 84 | A | | 1205A-105A | 30 | | \$250.00 | 9/6 | 9/6 | 1 | | THU | 1 |
|----|---|--|------------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : KIMMEL
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-24 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M15 OK'D BUY#24 MISSED:SA-SU/1200N-1230P SEP8 30S \$250.00 (SEP5/12)
OFFER:THU/1205A-105A SEP6 30S \$250.00 PLS ADVISE.
CMT:DUE TO PRGM CHANGE: COLLEGE FBALL

SEP/12 143710.00 CONTRACT TOTAL 143710.00
TOTAL SPOTS 155

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE